



Way2Wealth legacy dates back to Sivan Securities (1984) a premier financial intermediary and incubator for IT start-up firms, spun off its securities broking & investment banking arm as 'Way2Wealth' in 2000 and its venture capital division came to be known as 'Global Technology Ventures (GTV)'. Way2Wealth today has established itself as one of India's 'Premier Investments Consultancy Firms', known for making investing simpler, more understandable and profitable for the investors.

Way2Wealth offers a wide range of products & services viz: Equity, Derivatives, Currency Futures, IPO's, Mutual Funds, Portfolio Management Services, Realty Advisory/Broking & Depository Services all under one roof, for the convenience and benefit of our customers. We service our customer relationships through a team of over 750 wealth managers spread across 296+ easily accessible 'Investment Outlets' across 108+ locations in India.

OUR PARENTAGE

We are part of the 'Coffee Day' group, more popularly known for creating businesses such as Amalgamated Bean Coffee Trading Company Ltd (India's largest coffee conglomerate and coffee exporter), Café Coffee Day, Tanglin Developments, Coffee Day Hotels & Resorts (luxury resorts under the brand name 'The Serai') and GTV (venture capital investments in companies such as MindTree, Ittiam Systems and Global Edge Software, Magnasoft, etc.)

THE VISIONARY

The visionary behind Way2Wealth, Mr. V. G. Siddhartha has been involved in the Indian Capital Markets since 1984. His business interests spreads across Coffee Plantation / Retailing, Real Estate, Venture Capital and Financial Services. He has been awarded the 'Entrepreneur of the year' 2003 by The Economic Times. He is now actively involved and committed to realizing Way2Wealth's vision, 'setting new standards in the retail financial services in India'

WAY2WEALTH FOR YOU

- Over 25 years in the Financial Services Industry
- Part of the 'Coffee Day' group
- Renowned group companies, incl. Amalgamated Bean Coffee Trading Company Ltd. (Café Coffee Day)
- Management having a combined experience of over 100 years in the financial services industry
- Reputed research desk for fundamental & technical analysis
- Network of 296+ branches covering 108+ cities / towns
- Structured product offering and exclusive desks for advising / servicing HNI and Corporate relationships
- 1.5 lac+ client acquaintances (56,000+ retail broking relationships)
- Amongst the first to offer an integrated platform for online trading

Equities | Derivatives | Currency Futures Trading
Distribution of Mutual Funds | Online Trading
Portfolio Management Services | Depository Services
NRI Services | Real Estate Broking & Advisory

Contact:

296+ Branches | 108+ Cities | 750+ Wealth Managers


WAY2WEALTH
 a COFFEE DAY venture

Corporate Office: Hincon House, Tower 'B', 3rd Floor, '247 Park', LBS Road, Vikroli (W), Mumbai - 400 083

Registered Office: Frontline Grandeur, No.14, Walton Road, Bangalore - 560 001. Tel. No. (080) 43676869. Fax: (080) 4367 6999

www.way2wealth.com

Toll Free Number: 1800 - 425 - 67890

sms: W2W KAR to 575758

Email: customerservice@way2wealth.com

Way2Wealth Brokers Private Limited

SEBI Regn. Nos.: (Cash) BSE:INB 011150233, M. No.: 3117; NSE:INB 231150237, M. No.: 11502. (F&O) NSE:INF 230683037, M. No.: 11502; (Currency Futures) NSE-CD's: INE 231150237, M. No.: 11502; MCX-SX: INE 261150237, M. No.: 51000; DP SEBI Regn. No. NSDL IN-DP-NSDL-253-2005, M. No.: 303077; CDSL IN-DP-CDSL-526-2009. Portfolio Manager: PMS : INP 000000829; AMFI Regn. No. ARN - 0009. * Conditions Apply

Karnataka Bank Limited, Registered Office & Head Office Address: Post Box No. 599, Mahaveera Circle, Kankanady, Mangalore - 575002
Karnataka Bank DP id : 13040500 | **SEBI Regn. No.** IN-DP-CDSL-303-2005

Note: Facility is in selected designated branches only

WAY2WEALTH ONLINE

Most convenient Way2Trade online



Single Screen Online Trading for Multiple-Exchanges & Multiple-Products

Equity, Derivatives and Currency Futures

Exclusive!
Heat Map &
Derivative
Chain

Browser based,
ready to use system
for beginners

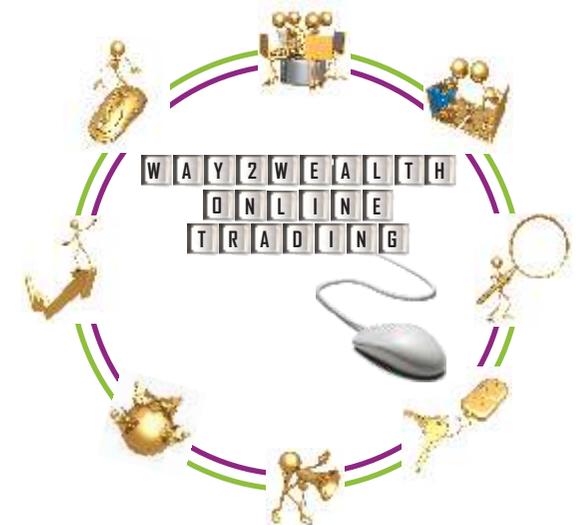
Daily
Trading Calls &
Market Inputs

Live &
Streaming
market quotes
(EXE Based)

- + Buy / Sell shares on a click from anywhere, anytime
- + Place orders after & before market hours too!
- + Trade offline through our Call 'n' Trade facility
- + Multi-Exchange Single Screen Trading for: BSE, NSE, NSE (F&O), NSE (CD's), MSC-SX
- + Live streaming quotes for all segments
- + Application based terminal for active traders
- + Competitive brokerage rates for active traders
- + Daily research Recommendations & Calls



Karnataka Bank Online Trading Services in alliance with Way2Wealth Online



Revolutionize the Way2Trade Online...


WAY2WEALTH
 a COFFEE DAY venture



Dynamic online trading system, blending the best of technology, convenience, speed and efficiency with Traditional Broking

Presenting Karnataka Bank Online Trading Services in alliance with **Way2Wealth Online**



Your Karnataka Bank - Way2Wealth Online Trading account is a 3-in-1 account integrating your Savings, Demat and Trading account, while providing you proprietary Way2Wealth research calls...

- ✓ Swift, Safe and Convenient
- ✓ One solution for all markets
- ✓ Call 'n' Trade facility
- ✓ Suitable trading platforms for Beginners and Active investors
- ✓ Option to link your existing Karnataka Bank Savings bank account and Demat accounts (on completion of required documentation)
- ✓ 'Block' Demat on Real time, No Extra Blockage of securities
- ✓ Quality research & advisory
- ✓ Trade Anytime Anywhere
- ✓ Competitive brokerage rates
- ✓ Online access to your account and depository details
- ✓ Trained Relationship Manager for support and advice
- ✓ Online / Offline customer query desk with Toll Free Number facility : 1800 - 425 - 67890

KARNATAKA BANK - WAY2WEALTH ONLINE TRADING ACCOUNT

Benefits

Integrated 3 in 1 account

- 3-in-1 account comprises of Karnataka Bank's Savings Bank account, Demat account (both Internet enabled), and Online trading account with Way2Wealth, clubbed with Way2Wealth proprietary research advisory and trading calls.



Option to link Existing Karnataka Bank Savings & Demat account

- If you are an existing client of Karnataka Bank, having a Savings Bank account and/or demat account then you need to have it internet enabled & an online trading from Way2Wealth

Real-Time Online Funds & Demat allocation

- Latest technology used ensures real time availability of funds & demat allocation. Thus, it provides you hassle free trading experience

Single Screen Trading for Multiple Products

Equity, Derivatives & Currency Futures

- With your Karnataka Bank - Way2Wealth Online Trading Account, you can trade in different segments simultaneously, providing you an opportunity to keep watch of different markets at the same time



Real Time Streaming Quotes

- Have a close watch on the markets with the help of live streaming quotes. You can view real time price/market movements on your trading portal

Trade Any time / Anywhere

- Convenience of putting trades any time without any geographical limits. You can even place 'After Market Orders', after the closing of regular market hours.



Online Back-Office

- Online back office provides you 24 x7 access to different type of back-office reports so that you are able to track your investments, any time with convenience. Having access to online

back-office also reduces your dependency on broker for back-office requirements.

- Different type of reports available online: Financial Reports | Net Position | Settlement Bills | Delivery Related Report | Scrip Wise Profit & Loss | Contract Note, etc.



Dedicated Customer Care

- To provide Karnataka Bank-Way2Wealth Online Trading clients superior services, Way2Wealth has a dedicated Customer Care Cell, equipped with the latest infrastructure in place, which will resolve customers query related to online trading

Competitive Brokerage & Low Cost of Trading



- Karnataka Bank presents its clients with one of the most competitive brokerage rates & low cost of trading involved. Thus, you can rest assured that you are in safe hands & there are no hidden charges involved

Buy Today Sell Tomorrow (BTST) Facility

- Buy Today Sell Tomorrow is a facility offered where you can sell shares before getting actual delivery of the same. In other words, clients are allowed to sell their shares against their receivable position in same share / stock



Call 'n' Trade Facility*

- Clients have the facility to use Call 'n' Trade services without any extra charge. Thus, you can place orders on phone while you are on the move

Quality Research & Advisory Support



- Karnataka Bank - Way2Wealth Online Trading clients, have access to Way2Wealth's research reports, backed by sound in-house research, & advisory support to make informed investment decisions

Research Alerts on Mobile

- SMS alerts provide you information on your finger tips and keep you informed about the market movements so that you remain connected to the market while on move. This also helps you take

- informed decision. Way2Wealth Online provides various types of research reports through email related to equity, derivatives, mutual funds, IPOs, etc.
- SMS alerts also provide your transaction and Demat details



Karnataka Bank Ltd.



ABOUT KARNATAKA BANK LTD.

Karnataka Bank Limited, a leading scheduled commercial bank in India, with over 86 years experience is at the forefront of providing professional banking services and quality customer service. The Bank has a national presence with a wide network of branches spread across 20 States and 2 Union Territories. Managed by a dedicated and professional management team, Karnataka Bank has emerged as a leading financial service institution in India.

At Karnataka Bank, we understand that all customers are different in unique ways, which is why, regardless of the size of your business or your aspirations, we treat everyone as individual and special. This means offering choices, not only in relation to our products and services but also in the way you interact with us.

MISSION STATEMENT

"to be a technology savvy, customer centric progressive bank with a national presence, driven by the highest standards of corporate governance and guided by sound ethical values."

ONLINE FACILITIES @ KARNATAKA BANK

We believe in total quality at all levels. We have deployed the most modern information technology to deliver products & services for your benefit with an aim to develop an effective long-term relationship. But most of all, technology is matched to your expectations of service, for today & for the future. Our Internet / online facility helps you to manage your finances in the comfort of your home or your office as per your convenience.

Our Online channels are available 24 hours a day and 365 days a year in an absolutely simple, friendly but secured environment. With a mere touch of a button or click of a mouse you will be accessible to a host of online services safely and with total confidentiality without wasting your time or losing your peace of mind.

We understand the changes in your lifestyle, recognize these changes and support you with a high standard of professionalism and online service. Offering online trading services is just another facility to offer you convenience of trade with the highest level of security.