

## TO START OFF



### Step # 1

#### Contact us:

Log on to [www.way2wealth.com](http://www.way2wealth.com)  
Call our Toll Free No.: 1800 203 3690  
or get in touch with your Relationship Manager today!



### Step # 2

Open a Way2Wealth Online Trading, Demat, plus a Bank account (with any of our online payment partners).

Note: Incase you do not have a bank account with our preferred banks, we will assist you with the account opening process.



### Step # 3

#### Submit the essential documents:

1. Passport size photographs (2 Nos.)
2. PAN proof (Photocopy of Pan card)
3. Identity proof (any one) Photocopy of: Ration card, Passport, Driving Licence, Voter ID
4. Address proof (any one) Photocopy of: Passport, Voter ID, Driving Licence, Ration card, Bank passbook/statement, latest Electricity bill, latest Telephone bill (Land line). Notarized copy of Leave & Licence agreement / agreement for sale / rent agreement
5. Bank account proof One cancelled cheque
6. Nomination details (Optional)



### Step # 4

#### Account activation:

Post documentation, your account will be activated and you will receive your unique 'username' and 'secured password'.

This id will enable you to log-in and check your account details, for trading you will have to log- in and set your own trading password, post which you can start trading online.

## ABOUT US

Started in 1984, Way2Wealth is an Investments Consultancy Firm known for making investing simpler and more profitable for investors. We offer a wide range of products & services under one roof, for the convenience and benefit of our customers. We service our customer relationships through a team of over 1000 wealth managers spread across 573 easily accessible Investment Outlets in almost all major towns and cities in India.

#### OUR PARENT COMPANY

We are a part of Shriram group, which is one amongst the large financial services groups in India. Established in 1974, Shriram Group is one of the reputed and most respected Groups in India in the financial services sector with an established track record of more than 45 years and strong fundamentals. The brand "Shriram" is one of the most trusted brands in India which lends a competitive edge in attracting customers and exploring untapped business potential. People first" and "Serving the underserved" are the guiding principles followed at Shriram Group.

#### THE VISIONARY

The visionary and founder behind our group is Mr. R Thyagarajan.

Prior to the humble beginnings of Shriram Chits, Mr. R Thyagarajan worked with New India Assurance, where he was strongly influenced by the then director, Mr. BK Shah. A lot of the values and philosophies that drive the group are taken from what he learned during his stint with New India Assurance and his own personal commitment to the cause of the underserved.

He holds a Masters in Mathematics and a Masters in Mathematical Statistics (I.S.I). He is an associate at Chartered Insurance Institute (A.C.I, London), and is a visiting faculty at the Asian Institute of Insurance, Philippines.

He was awarded the Padma Bhushan, India's third highest civilian award, in 2013 in the field of trade and industry.

Inclusive growth has always been a driving force for the group as it grows and expands to new businesses and verticals. The services of Mr. R. Thyagarajan in the neglected sectors of the society will help shape the group in the good stand in its ambition to contribute to the Indian growth story in the years to come.

## REGIONAL OFFICES

### NEW DELHI & NORTH

804, 8th floor, Mercantile House, K G, Marg, Cannaught Place , New Delhi- 110001. Ph. 011-41252100, 011-41734860

### KARNATAKA

Rukmini Towers, 3rd & 4th Floor, # 3/1, Platform Road, Sheshadripuram, Bangalore - 560 020. Tel: (080) 43676869, (080) 23564556/23561952

### TAMIL NADU

2nd Floor, Palsak Villa, No:10, Seethammal Colony, 2nd Main Road, Alwarpet Tel.: 044- 42983690

### ANDHRA PRADESH

Plot No. 155 &156, Road No.2, Mytri Nagar, Madeena Guda, Miyapur, Hyderabad - 500049 Tel.: 040-40207635, 040-23043611, 9849039835

### GUJARAT

5, Navnidhi Complex, Nr Stadium Circle, Opp Ovdaphone, Navrangpur, Ahmedabad - 380009 Tel.: 079-26605584 / 26443701, 09824450899

### WEST BENGAL & EAST

'Govind Bhavan, 7th Floor, 2 Brabourne Road (Biplabi Trailakya Maharaj Sarani); Landmark - Near Brabourne Road Passport Office, Kolkata Tel.:033-44040101

### KERALA

16-17, 3rd Floor, CD Tower Mini Bye-Pass, Arayidathupalam Opp:Baby Memorial Hospital, Calicut, Kerala, Tel.:0495 402 1199

### MAHARASHTRA

EFC Office Infra, 14th Floor, D Wing, Empire Tower, Cloud City, Gut No. 31, Airoli, Off Thane-Belapur Road, Navi Mumbai - 400708. Tel.: 022-61462900/40192900

### REGISTRATION

REGISTERED OFFICE : Rukmini Towers, 3rd & 4th Floor, # 3/1, Platform Road, Sheshadripuram, Bangalore - 560 020. Tel.: (080) 43676869, (080) 23564556/23561952

### CORPORATE OFFICE

CORPORATE OFFICE : EFC Office Infra, 14th Floor, D Wing, Empire Tower, Cloud City, Gut No. 31, Airoli, Off Thane-Belapur Road, Navi Mumbai - 400708. Tel.: 022-61462900/40192900

[www.way2wealth.com](http://www.way2wealth.com) | [email: contact@way2wealth.com](mailto:contact@way2wealth.com) | Toll Free: 1800 203 3690 (any land line)

Equities SEBI Regn. No.: IN2000178638, BSE ID: 3117, NSE ID: 11502, MCX-SX ID: 51000, DP SEBI Regn No.: IN-DP- 472-2020, CDSL DP ID: 31500 & 62900, NSDL DP ID: IN303077.

Commodities SEBI Regn. No.: INZ000049130, MCX ID: 40040, NCDEX ID: 00908, PMS SEBI Regn. No.: INP 000000829, AMFI Regn. No.: ARN 0009 / 77558,

RA SEBI Regn. No.: INH200002739.

\*Conditions Apply: as per law of land

\*\* 'Channel partners' means sub broker / authorised person / remiser in terms of exchange regulations

Note: 'Commodities Trading' through Way2Wealth Commodities Private Limited

The Way2Trade Online...  
Revolutionized



Welcome to the most dynamic online trading platform 'W2W Online', bringing together technology, convenience, speed and efficiency with care. W2W Online integrates your banking, trading and demat account, enabling you to trade in shares without going through the hassles of tracking the settlement cycle, writing cheques, transferring your shares, following up for pay-outs etc. With W2W Online, you have the power and convenience to trade anytime, anywhere. 'W2W Online' communicates between the exchange, your Bank account & DP, providing details of trade execution on real-time basis.

Demat account Way2Wealth Brokers Pvt. Ltd.  
Trading Account Way2Wealth Brokers Pvt. Ltd.  
Online Payment Gateway through over 15 banks  
Advisory & Trading Calls Quality Way2Wealth research calls

#### EASE OF TRADING THROUGH 4 CHANNELS

With your W2W Online account you have the flexibility to place trades through 4 channels, enabling your trades from anywhere at no additional cost.

- 1) Log-on to [www.way2wealth.com](http://www.way2wealth.com) and place your trade
- 2) When on the move, use our Call'n'Trade service and place your trades through our dedicated, secured, bilingual tele-callers
- 3) Need investment ideas! call your branch and place your order
- 4) Simply walk into your designated branch to place your trades



#### SINGLE ONLINE PLATFORM FOR ALL PRODUCTS

Finally a wholesome solution to online trading for Individuals, Corporate and NRIs\*. Now trade at your convenience in any product from anywhere, at any time. Multi-product & Multi-exchange trading facility



- 1) Equity trading (NSE & BSE)
- 2) Derivatives trading (NSE)
- 3) Commodities trading (NCDEX & MCX)
- 4) Currency Futures Trading (NSE & MCX-SX)
- 5) Apply for IPOs online
- 6) Buy / Sell Mutual Funds online

#### TRAINING



W2W Online appreciates your astuteness to deal with one of the most exciting markets of our time. To make this adventure simpler, W2W Online offers you hands-on training to enhance your acquaintance with our trading platform.

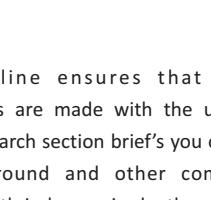


#### HASSLE FREE ONLINE SETTLEMENT

W2W Online payment partners support your execution by instant transfer of your funds in and out of your account. Online funds transfer enables you to trade surplus credit without any delay. Thus, your transactions happen faster with W2W Online. In case of technical problems, we also allow physical cheque transactions. Also, transfer of shares post buy/sell are done electronically for smoother investment operations.

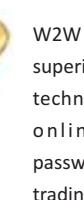


#### INVESTMENT IDEAS

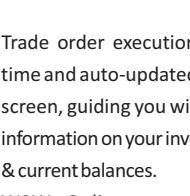
 W2W Online ensures that your investments are made with the utmost care. Our research section briefs you on the financial background and other company information, along with in-house, in-depth research reports uploaded Daily / Weekly / Fortnightly, for you to make more informed decisions.

We also offer you advisory through trading calls via SMS, email & newsletters, based on advanced investment research and technical analysis, absolutely free.

#### SECURE

 W2W Online is secure, offering superior security risk protection technology, ensuring risk-free online transactions. Also passwords generated for view & trading are automated.

#### REAL-TIME PORTFOLIO TRACKING



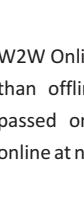
Trade order execution is real-time and auto-updated on your screen, guiding you with better information on your investments & current balances.

W2W Online ensures your depository account is updated

on time, confirmation of which is available in your DP account online.

You can create 'Multiple watch lists' to track your portfolio on real time basis. Also, our 'Quote Alerts' facility helps you track price movements.

#### ECONOMICAL WAY2TRADE!

 W2W Online is far more cost effective than offline trading, this benefit is passed on to you, therefore trade online at no additional cost.

#### ECO-FRIENDLY

 Your trading account is integrated online with your bank/ depository, contracts are in digital form, enables W2W Online to eliminate all paperwork from your trading cycle. Thus, W2W Online is not only user friendly but eco-friendly too!

#### SUPERIOR CUSTOMER SERVICE

Our 'customer care' gives you complete assistance relating your Trading and DP account, from product information, assistance in usage to general queries. Our 'multilingual relationship managers' are equipped to handle your

queries with ease in the language of your choice, English, Hindi, Marathi, Tamil, Telugu, Gujarati etc.

Your trade confirmation is sent through e-contract notes (Electronic Contract Notes), emailed to your secured id, digitally signed within 24 hours of your executing trades.

Our Integrated back office, offers you online access to all your account information anytime.

#### MULTIPLE PRODUCT OPTIONS

W2W Online offers two options, taking into your specific trading needs:

##### 1. W2W Direct - browser based trading system

##### 2. W2W PRO - application based desktop terminal system

#### WAY2WEALTH DIRECT

- W2W Direct is a 'Browser' based trading system, ideal for beginners and investors.
- Economical trading system with the most competitive brokerage structure.
- Convenient & ready to use online trading system, not requiring any software installation, just requires an internet enabled network



- Works behind a Proxy too, giving you the flexibility to trade even from your work place.
- Fully secured system, giving only you the access to use and trade in your account through a Unique ID and password.

#### WAY2WEALTH PRO

An 'application' based desktop trading terminal, ideal for the active traders.

W2W Pro is a software trading terminal, providing speed, additional analytical features clubbed with priority access to your relationship manager, making it ideal for active traders who transact frequently or trade to take advantage of intraday or short term price movements.



- Works on an advanced technology platform, providing you the much needed comfort, reliability and confidence.
- Provides an integrated market watch screen for BSE Cash, NSE Cash & NSE Derivatives etc., giving you the ease and benefit of tracking and trading in various categories on a single screen.
- Access to real-time market data, giving you the advantage to trade on price movements.
- Live streaming quotes for all segments.
- 'Advanced Alert capability' allows you to set targets and stop loss parameters for each script, giving you ease from constantly watching the screen by being notified when your set script parameters are reached. Multiple securities can be monitored using this facility.
- The derivative chain feature provides you with a list of derivative contracts available for the selected security.
- Get the additional benefit of dedicated services at your designated branch through your Relationship Manager for your trading requirements and queries.