


WAY2WEALTH

WEALTH PLUS PRODUCT

PRODUCT OVERVIEW

- ✓ Model Portfolios are a basket of underlying Mutual Funds with superior long term track record. The product itself has more than 10 years of track record.
- ✓ Process driven approach for the selection of schemes based on style, objective, consistency and performance.
- ✓ Diversification of investments through exposure to mutual fund schemes short listed through "Quantitative and Qualitative based Model" .

Our Basket Offering

PRODUCT	ALLOCATION	BENCHMARK	NATURE
Wealth Plus- Equity	100% Equity	S&P BSE 500	Aggressive
Wealth Plus- Balanced	60% Equity & 40% Fixed Income	65% S&P BSE 500 + 35% Crisil ST Bond Fund Index	Moderate
Wealth Plus- Debt	100% Fixed Income	Crisil ST Bond Fund Index	Conservative

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RETURN ANALYSIS

PRODUCT	3 M	6 M	1 YR	2 YR	3 YR
Wealth Plus- Equity	(2.19)	4.44	3.67	21.18	18.60
S&P BSE 500 India INR	***(3.30)***	***1.79***	***0.27***	***15.01***	***14.96***
Wealth Plus- Balanced	(1.16)	4.01	4.42	12.93	12.48
65 BSE 500:35 Crisil ST	***(1.49)***	***2.20***	***1.54***	***11.45***	***11.96***
Wealth Plus- Debt	1.50	2.99	4.35	4.14	5.80
Crisil ST Bond Fund Index	***1.92***	***2.95***	***3.91***	***4.30***	***5.99***

*as on January 31st, 2023
-Returns < 1 yr are absolute returns and >1 year are annualized returns
Source: Morningstar Direct

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WEALTH PLUS - EQUITY

WEALTH PLUS- EQUITY

Asset Allocation

- ✓ 100% in to Equity Funds

Investment Specification

- ✓ Wealth Plus- Equity seeks to obtain long term capital appreciation from a portfolio that is invested predominantly in the schemes of domestic mutual funds that actively invests in Equity and Equity related securities. We do not take any exposure in thematic and sectoral funds.

Who should Invest?

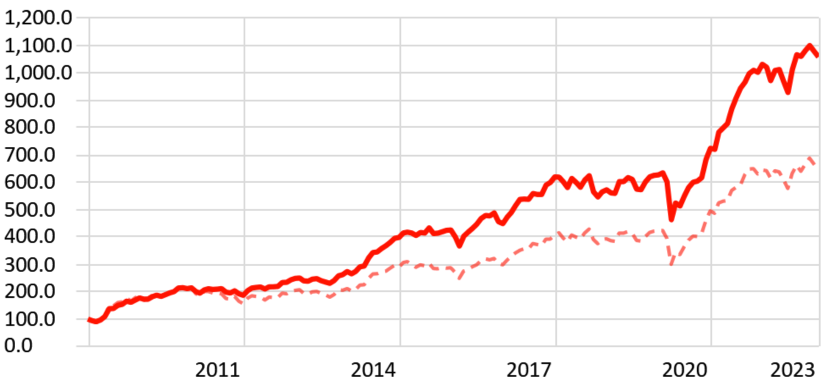
- ✓ Has high return expectations from investments
- ✓ Tolerate higher degrees of fluctuation (sharp, short-term volatility) in the value of investments
- ✓ Need very high amount of capital gains distributions
- ✓ Desire potential returns much more than inflation & taxes
- ✓ Ideal Investment horizon: 5 years+

RECOMMENDED PORTFOLIO ALLOCATION

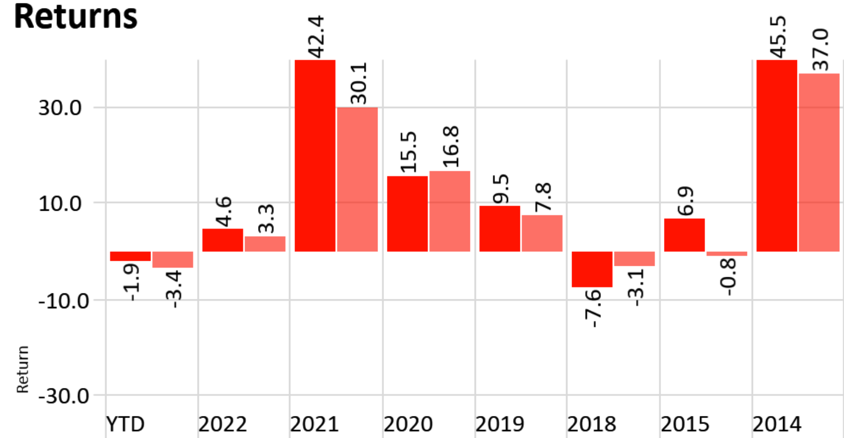
Category	Fund Name	Allocation (%)
Large Cap	ICICI Prudential Bluechip Fund	20%
Mid Cap	Edelweiss Mid Cap Fund	20%
Mid Cap	Kotak Emerging Equity Fund	20%
Small Cap	SBI Small Cap Fund	20%
Small Cap	Axis Small Cap Fund	20%

PERFORMANCE ANALYTICS

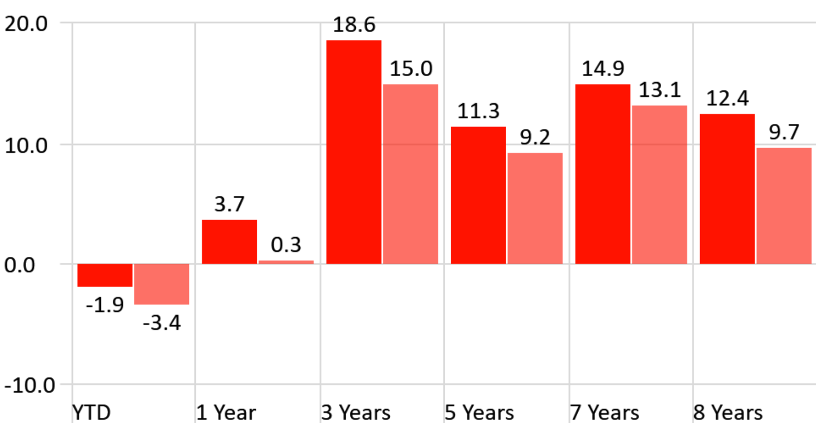
Investment Growth



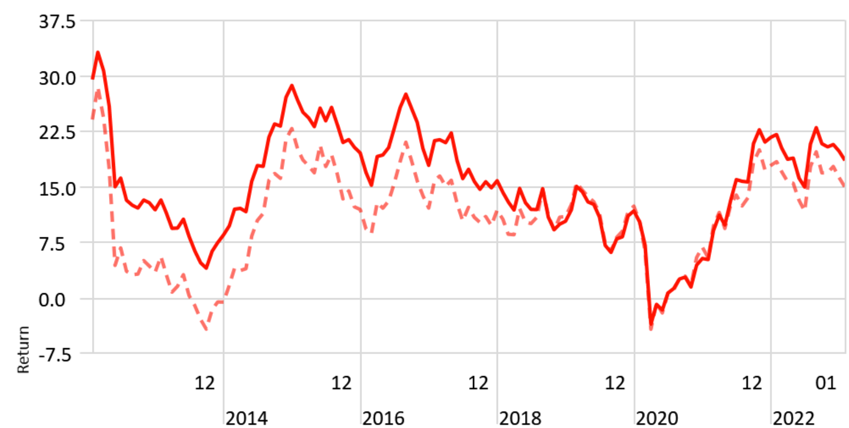
Returns



Trailing Returns



Rolling Returns



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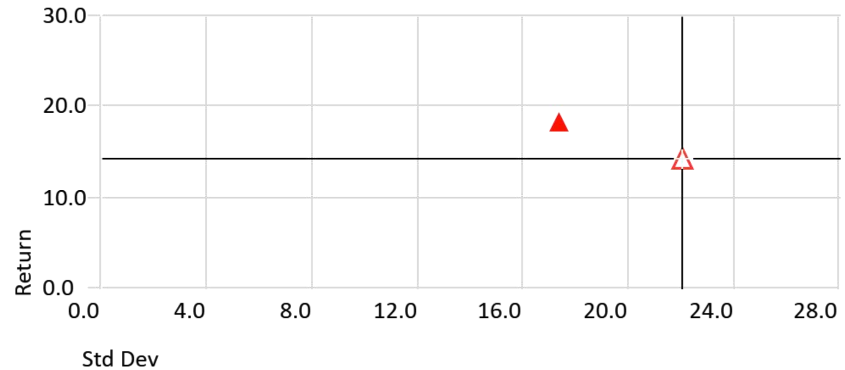
▲ Wealth Plus- Equity △ S&P BSE 500 India INR

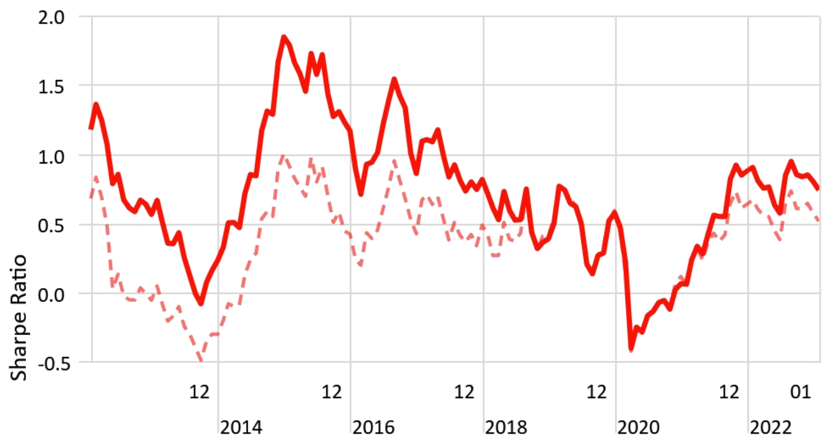
RISK ANALYTICS

Volatility

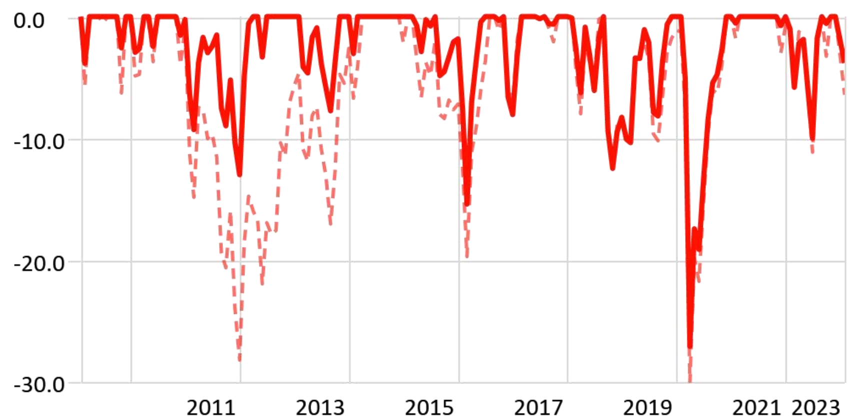
Risk-Reward



Risk-Adjusted Returns



Drawdown



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▲ Wealth Plus- Equity △ S&P BSE 500 India INR

WEALTH PLUS - BALANCED

WEALTH PLUS- BALANCED

Asset Allocation

- ✓ 60% in Equity Funds & 40 % in to Fixed Income Funds

Investment Specification

- ✓ Wealth Plus- Balanced is primarily for the investors who seek a balance between risk and reward. The Portfolio has a focus on capital appreciation with current income from a combined portfolio of equity and debt funds. Within Equity and Debt, the category allocation will be determined based on the market conditions.

Who should Invest?

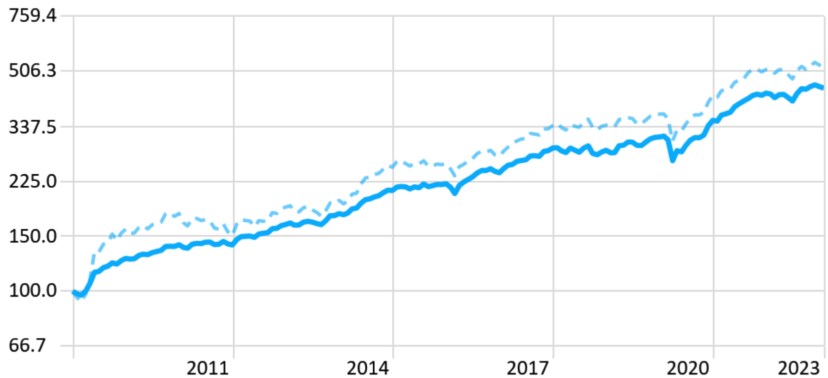
- ✓ Moderate return expectations from investments
- ✓ Need Regular income with capital appreciation
- ✓ Willing to accept a moderate level of risk and return
- ✓ Primarily apt for growth investor but want greater diversification
- ✓ Ideal Investment horizon: 3-5 years

RECOMMENDED PORTFOLIO ALLOCATION

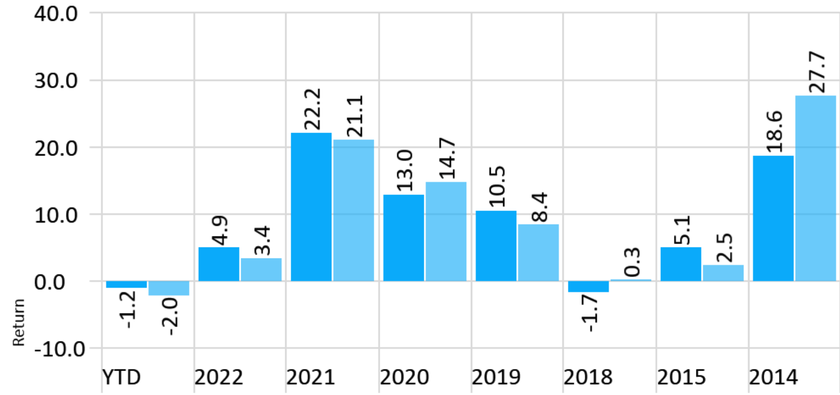
Category	Fund Name	Allocation (%)
	Equity Funds	***60%***
Large Cap	ICICI Prudential Bluechip Fund	20%
Mid Cap	Edelweiss Mid Cap Fund	20%
Small Cap	SBI Small Cap Fund	20%
	Debt Funds	***40%***
Debt Index FOF	BHARAT Bond FOF - April 2030	20%
Debt Index Fund	Axis CRISIL IBX SDL May 2027 Index Fund	20%

PERFORMANCE ANALYTICS

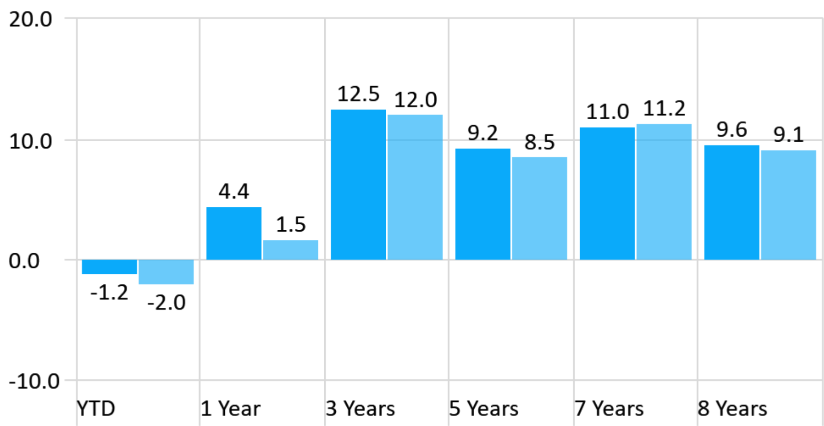
Investment Growth



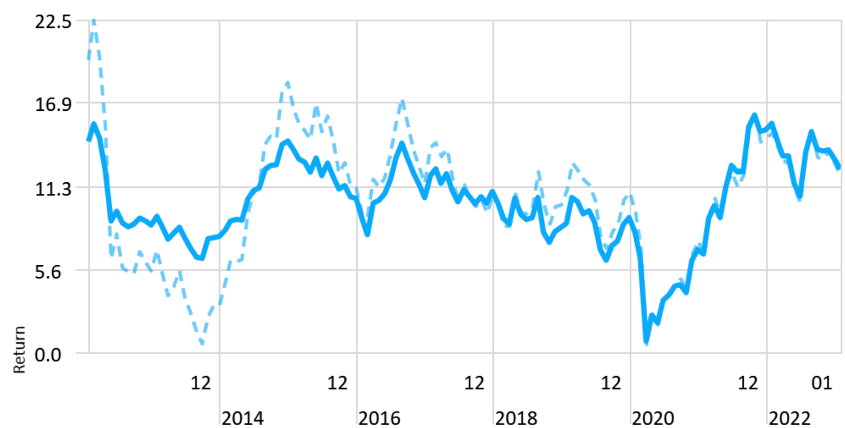
Returns



Trailing Returns



Rolling Returns



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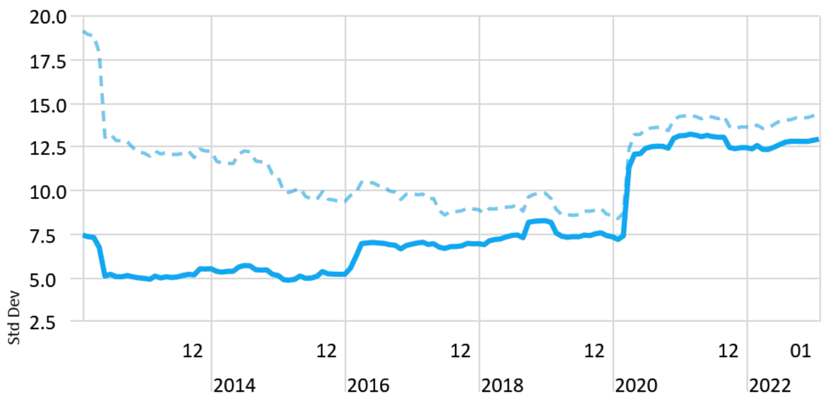
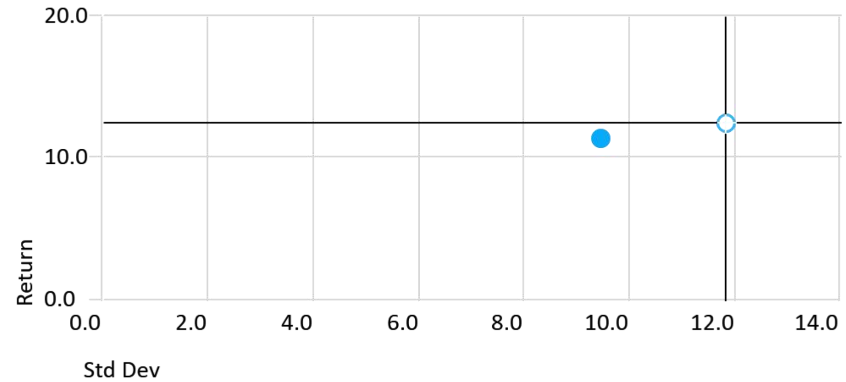
Wealth Plus-Balanced
65 BSE 500:35 Crisil ST

RISK ANALYTICS

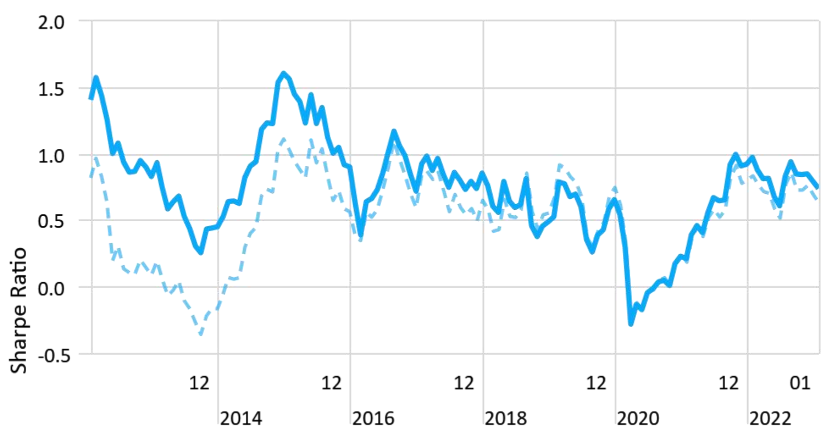
Volatility



Risk-Reward



Risk-Adjusted Returns



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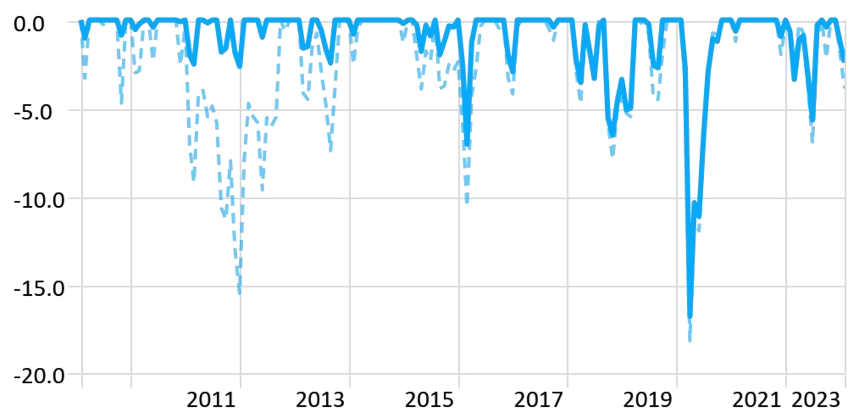

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● Wealth Plus-Balanced ○ 65 BSE 500:35 Crisil ST

WEALTH PLUS - DEBT

WEALTH PLUS- DEBT

Asset Allocation

- ✓ 100% in to Fixed Income Funds

Investment Specification

- ✓ Wealth Plus- Debt has a key goal of capital preservation and stability. The fixed income portfolio is majorly a mix of short tem debt and long term debt funds. The portfolio focuses on absolute yields at relatively lower levels of risk. It generates “total returns” that comprises of capital gains and interest income.

Who should Invest?

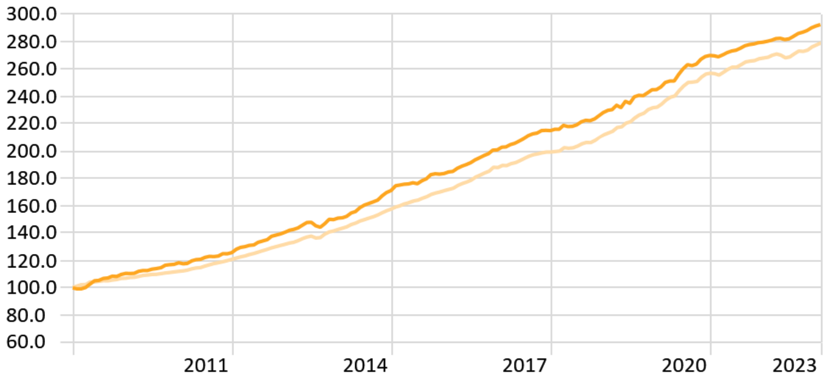
- ✓ Expecting positive real return
- ✓ Unwilling or unable to accept risk/volatility
- ✓ Ideal Investment horizon: 3 year+

RECOMMENDED PORTFOLIO ALLOCATION

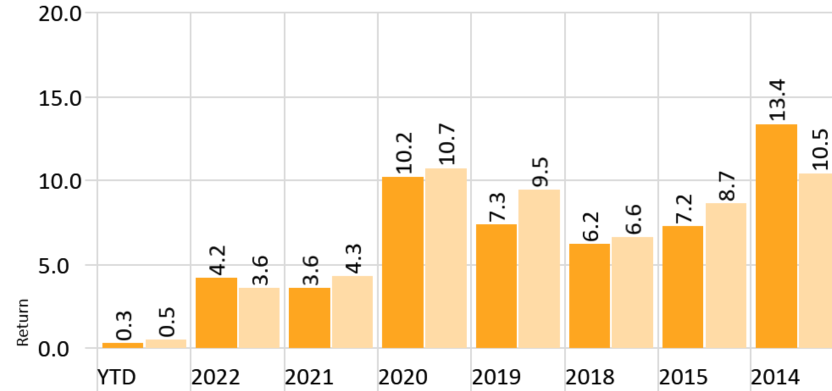
Category	Fund Name	Allocation (%)
Debt Index FOF	BHARAT Bond FOF - April 2030	20%
Debt Index Fund	Axis CRISIL IBX SDL May 2027 Index Fund	20%
Medium Duration Fund	ICICI Prudential Medium Term Bond Fund	20%
Corporate Bond Fund	Kotak Corporate Bond Fund	20%
Low Duration Fund	ICICI Prudential Savings Fund	20%

PERFORMANCE ANALYTICS

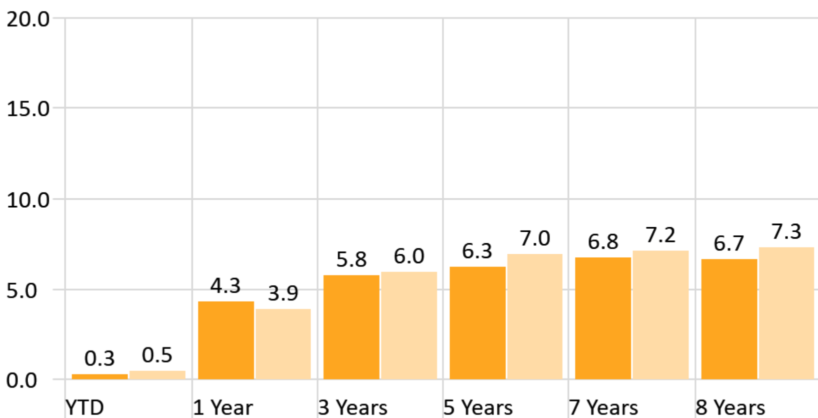
Investment Growth



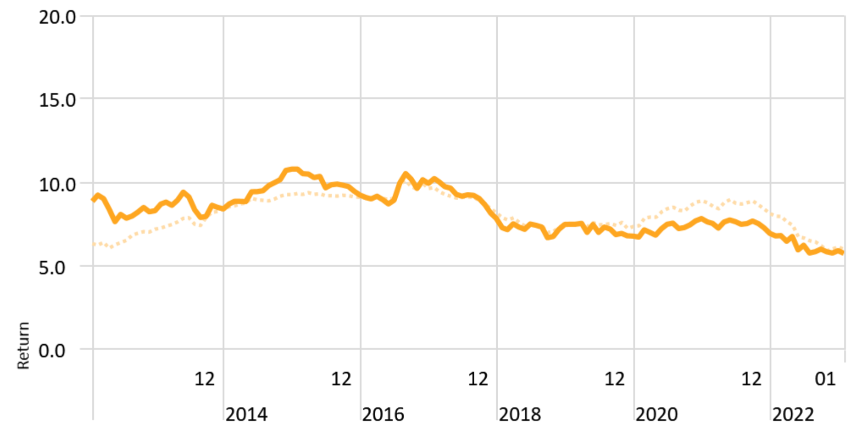
Returns



Trailing Returns



Rolling Returns



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Wealth Plus-Debt   Crisil Short Term Bond Fund Index

SIP RETURN ANALYSIS

PRODUCT	1 YR	3 YR	5 YR	10 YR
Wealth Plus- Equity	6.84	20.31	17.00	15.06
S&P BSE 500 India INR	***1.77***	***15.67***	***13.50***	***12.30***
Wealth Plus- Balanced	6.32	12.80	11.89	10.65
65 BSE 500:35 Crisil ST	***2.91***	***11.48***	***10.93***	***10.66***
Wealth Plus- Debt	5.26	4.61	5.71	6.73
Crisil ST Bond Fund Index	***5.21***	***4.62***	***6.12***	***7.11***

*as on January 31st, 2023
-All returns are on annualized basis
Source: Morningstar Direct

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INVESTMENT PHILOSPHY

Way2wealth MF Model Portfolio construction is based upon the principles of diversification, Risk Categorization, Effective Risk Management and active management. The Objective is to deliver consistently risk adjusted returns over a period of time. We believe that the above would add significant value for your MF Investments.

Risk is inevitable in life, and we cannot eliminate it entirely in the portfolios. However by using the Risk Profiler, we manage to ensure that the portfolio is managed within the risk tolerance agreed. This portfolio risk is categorized by the equity exposure.

Each portfolio invests in a well-diversified blend of investments and targets an expected level of risk over a market cycle. Each portfolio contains a number of highly rated underlying funds that aim to outperform their benchmarks.

There are many ways to find the risk portfolio that suits investors, for example by using risk profiling tools and seeking financial advice.

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INVESTMENT PROCESS

The details of the investment steps are described below:

- ✓**Primary focus on mutual fund scheme selection:**
  - ✓ Within each asset class, schemes are selected as per *"Internal investment ranking process"* which includes various factors like consistency of returns, Risk Metrics, Quality of Fund Management team, Portfolio Analysis, Interaction with the Fund manager etc.
- ✓ **Strategic Asset Allocation:**
  - ✓ Portfolios based on different assets
  - ✓ Predefined asset allocation rules across Equity and Debt in each of the portfolio.
- ✓ **Active Tactical decisions**
  - ✓ We make active tactical changes to category allocation in portfolios as conditions alter within the rules defined.
- ✓ **Portfolio Construction and Investment in funds**
- ✓ **Monitoring the portfolio**
  - ✓ Periodical Review of the same – monthly or as in when Required due to various changes or announcements.

DISCLAIMER

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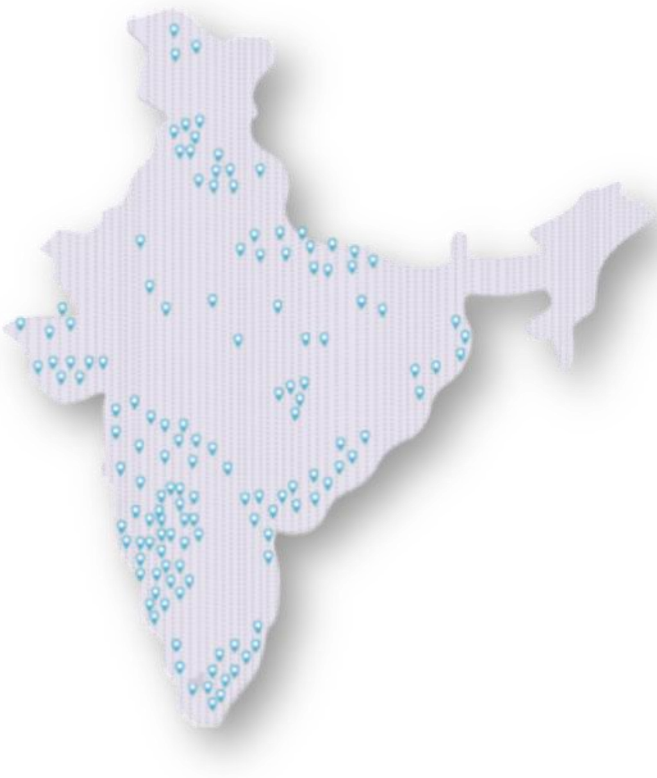
NETWORK



State wise location nos.	
Karnataka	27
Andhra Pradesh	14
Maharashtra	13
Uttar Pradesh	12
Tamil Nadu	12
Gujarat	11
Punjab	5
Telangana	4
West Bengal	4
Madhya Pradesh	3
Rajasthan	3
Jammu & Kashmir	3
Haryana	3
Goa	3
Chhattisgarh	2
Jharkhand	2
New Delhi	2
Kerala	2
Bihar	1
Dadra & Nagar Haveli	1
Uttarakhand	1
Total Locations	**128**

State wise outlets	
Maharashtra	172
Karnataka	119
Gujarat	46
West Bengal	34
Tamil Nadu	37
Punjab	31
Telangana	31
Andhra Pradesh	26
Uttar Pradesh	22
New Delhi	19
Haryana	7
Madhya Pradesh	6
Chhattisgarh	4
Goa	4
Rajasthan	3
Jammu & Kashmir	3
Jharkhand	2
Kerala	2
Bihar	1
Dadra & Nagar Haveli	1
Uttarakhand	1
Total	**571**

Top 10 Cities	
Mumbai	112
Bangalore	60
Kolkata	30
Amritsar	25
Hyderabad	23
Chennai	20
Thane	20
Surat	19
New Delhi	17
Pune	12
Ahmedabad	16
Nagpur	15

Spread	
Central	10
West	223
South	215
North	86
East	37
Total	**571**

Owned Branches : 38
Associate Branches : 533

570+ Outlets | 120+ Locations | 1000+ Wealth Managers

WAY2WEALTH

Thank You
&
Happy Investing

Way2Wealth Securities Private Limited
CIN U72200KA2000PTC027020 | AMFI ARN: 0009

Registered Office Address
101-104, A Wing, 1st Floor, Dynasty Business Park, JB Nagar, Andheri-Kurla Road, Andheri (E), Mumbai – 400 059.

Corporate Office Address
EFC LTD, 14th Floor 'D' Wing, Empire Tower, Reliable Cloudcity, Airoli, Thane Belapur Road, Navi Mumbai - 400708. Tel.: (+91 22) 40192900/61462900

www.way2wealth.com