

Mutual Fund Industry Analysis

August 11, 2025

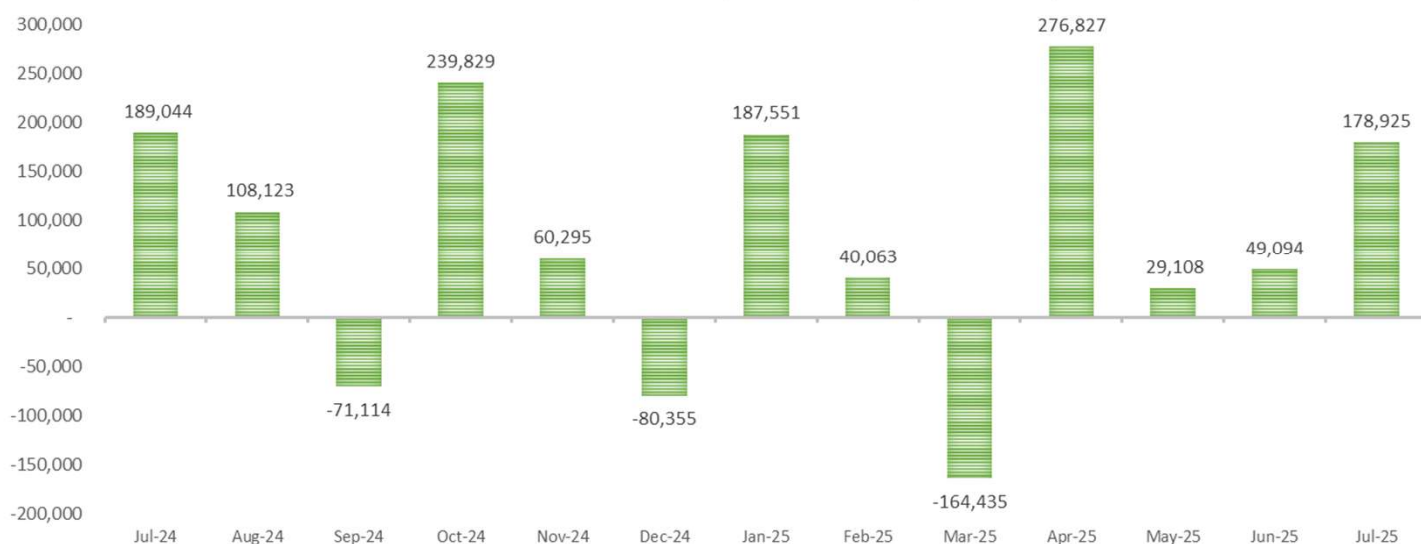
INDUSTRY AUM TREND ('000 CR.) & MOM CHANGE (%)



Source: AMFI, W2W MF Research

- Mutual Fund assets rose by 1.3% to 75.36 lakh crore in July 2025 (vs 74.41 lakh crore in the previous month).
- The industry witnessed sales which amounted to 14.38 lakh crore, considerably up from the previous month's 13.96 lakh crore. However, redemptions decreased to 12.60 lakh crore, compared to 13.47 lakh crore in the preceding month. Notably, sales increased by 3.03% and redemptions decreased by 6.49% in July 2025.

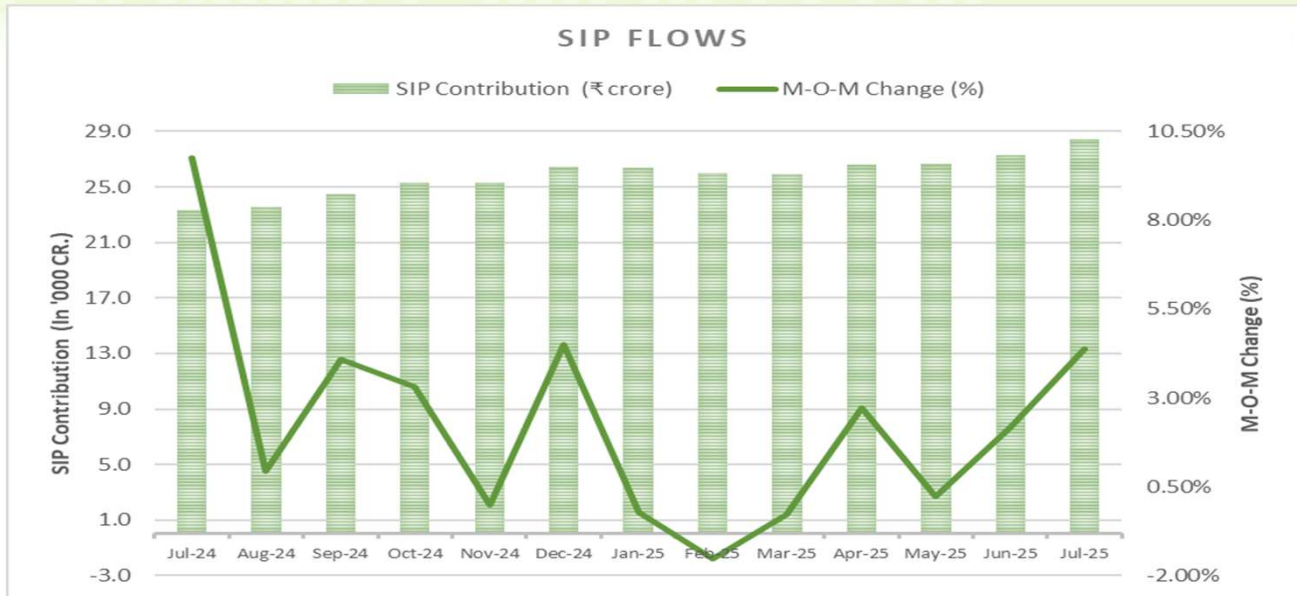
INDUSTRY NET INFLOWS / OUTFLOWS (RS IN CR.)



Source: AMFI, W2W MF Research

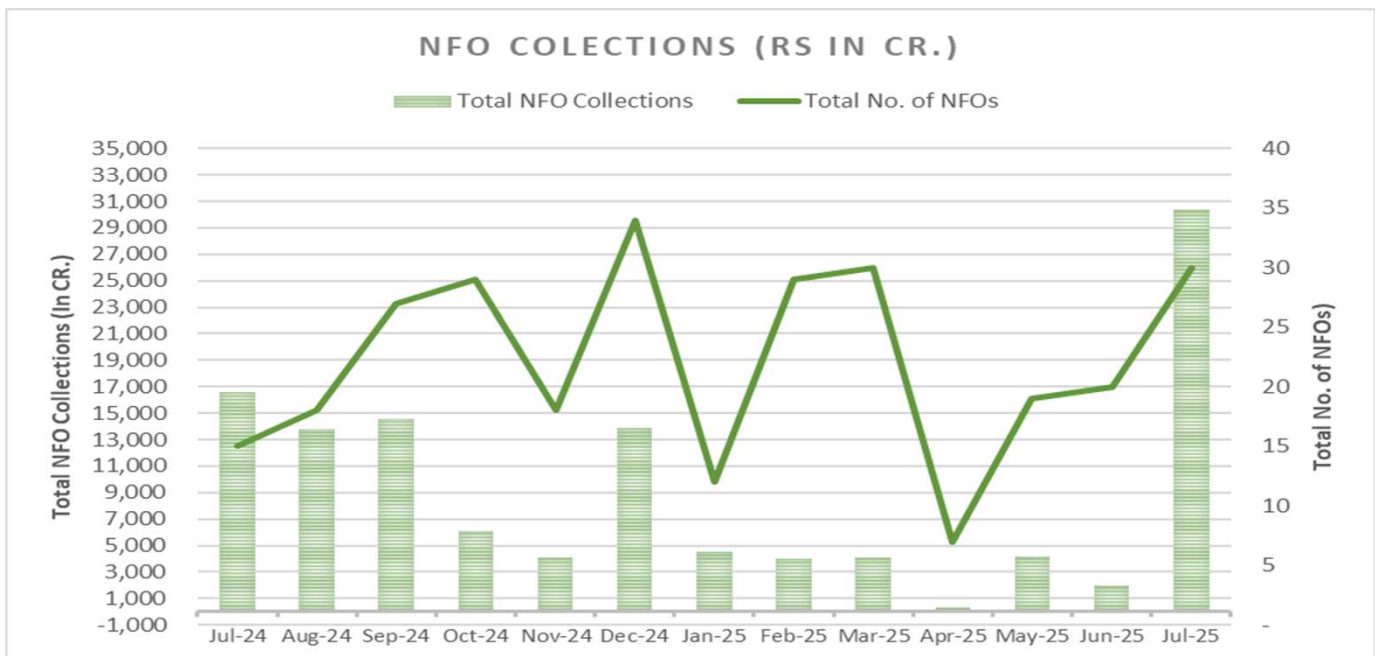
- The industry witnessed an increase in the inflows of 1.78 Lakh crore in July 2025, compared to an inflow of 0.49 Lakh crore in the previous month.

Mutual Fund Industry Analysis



Source: AMFI, W2W MF Research

- o Mutual fund SIP inflows rose to a fresh high amounting to 28,464 crore in July 2025, compared to 27,269 crore in June 2025.

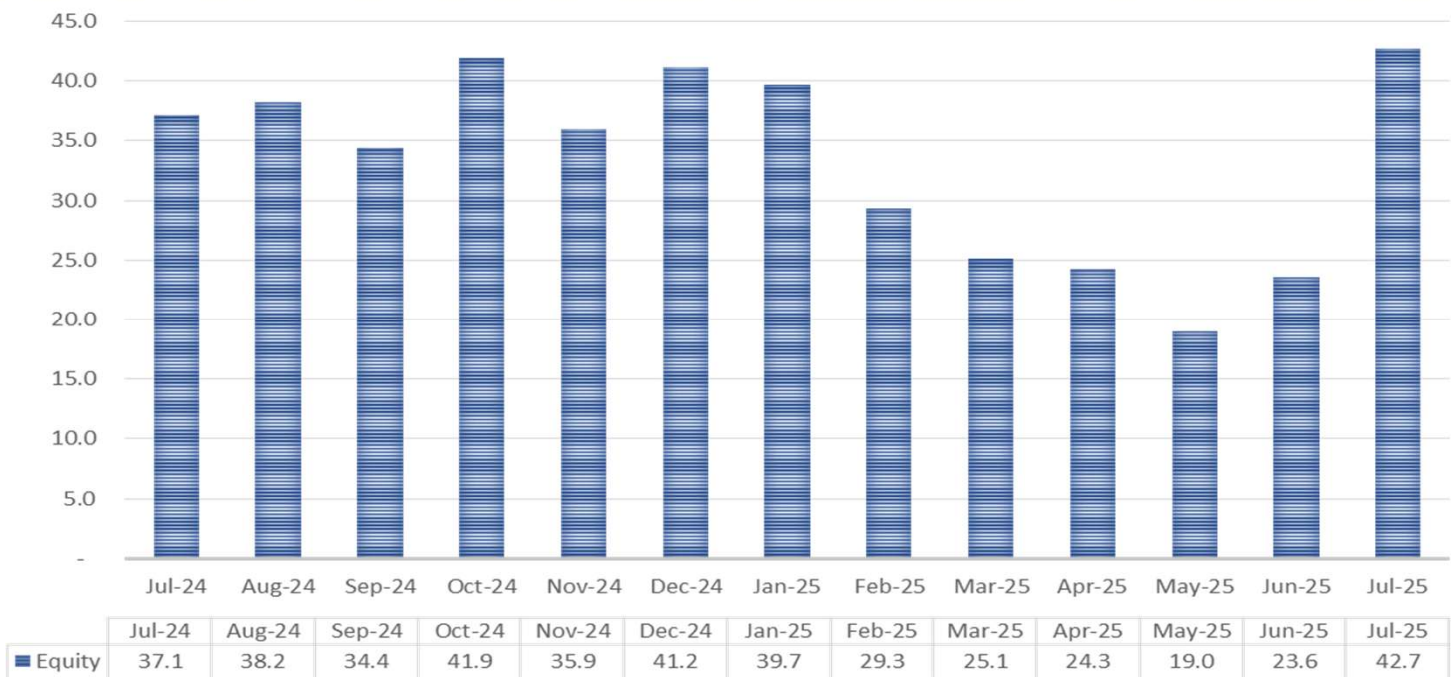


Source: AMFI, W2W MF Research

- o The NFO collections for the month surged to 30,416 crores, compared to 1,986 crores in the previous month, and 30 new schemes were launched.

Equity AUM Comparison and Analysis

Net Equity Inflow / Outflow ('000 Crores)

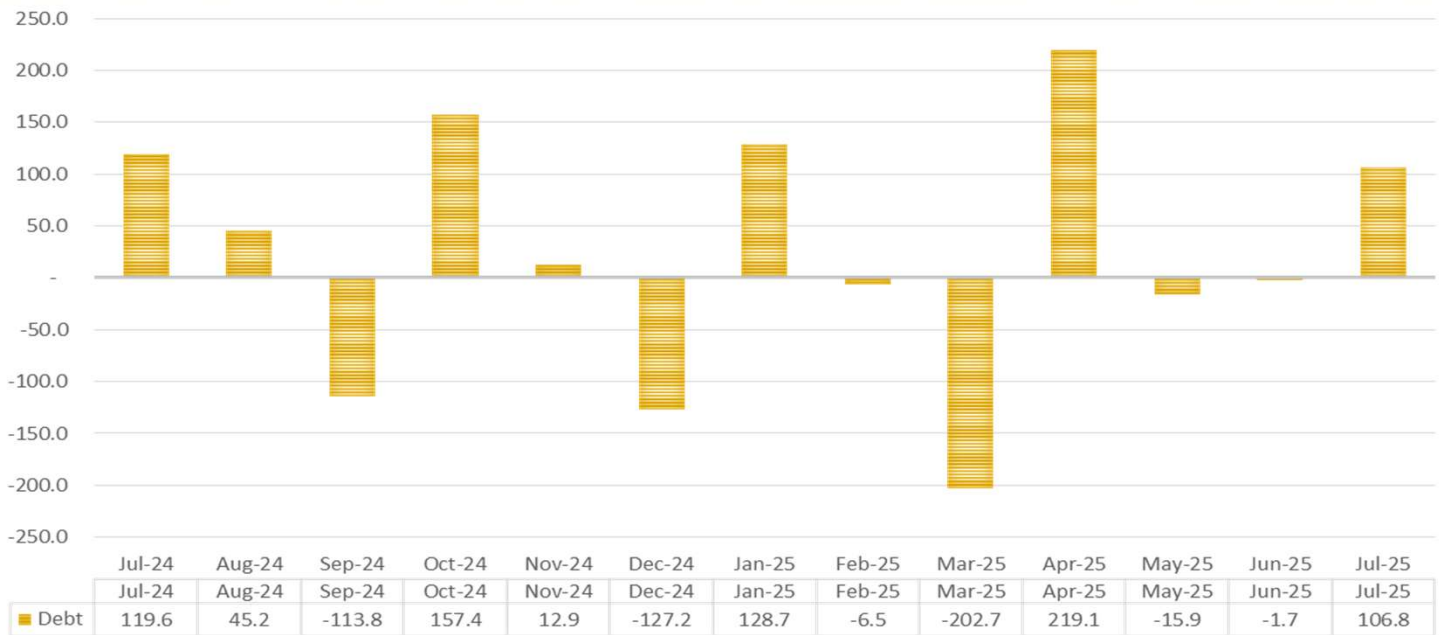


Source: AMFI, W2W MF Research

- The Equity open-ended category experienced an increase in net inflows, which stood at 42,702 crores, compared to 23,587 crores in the previous month. Except for ELSS, all Equity open-ended categories witnessed an inflow of funds.
- Among Equity categories, the Sectoral/Thematic Funds category garnered the highest inflows, amounting to 9,426 crores. The Flexi cap and small-cap categories also witnessed significant inflows of 7,654 crore and 6,484 crore, respectively.
- However, the Equity category decreased by 1.85% in this month, compared to an increase of 3.68% in the previous month.

Debt AUM Comparison and Analysis

Net Debt Inflow / Outflow ('000 Crores)

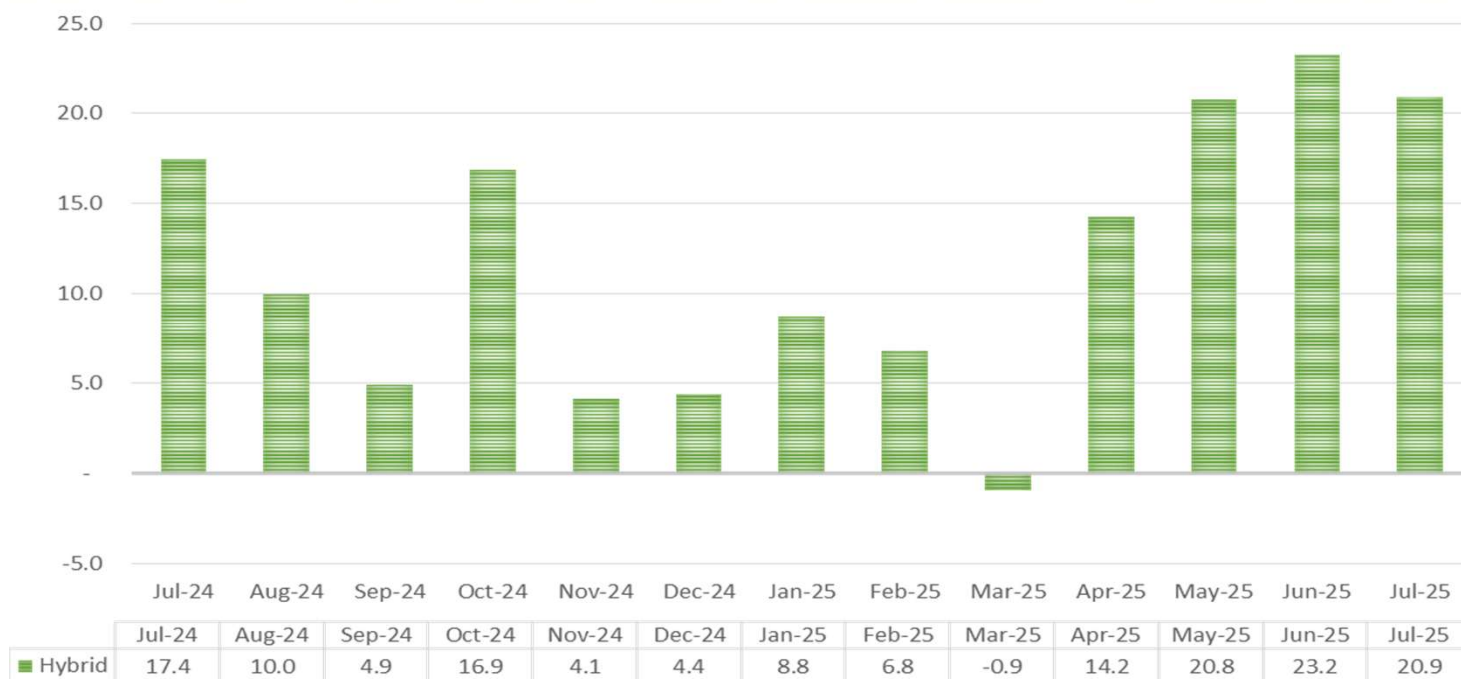


Source: AMFI, W2W MF Research

- The Debt open-ended category saw an inflow of 106,801 crores, compared to an outflow of 1,711 crores the previous month.
- In the Debt category, major inflows were observed in the Money Market Fund and Liquid fund categories, amounting to 44,574 and 39,355 crore, respectively. While the Banking and PSU Fund, as well as the Long Duration Fund, experienced significant outflows amounting to 662 crores and 416 crores, respectively.
- Overall, the Debt category rose by 0.61% in this month compared to an increase of 0.31% in the previous month.

Hybrid AUM Comparison and Analysis

Net Hybrid Inflow / Outflow ('000 Crores)



Source: AMFI, W2W MF Research

- In July 2025, the Hybrid category saw a decrease in inflows totaling 20,879 crores, compared to inflows of 23,223 crores from the previous month.
- The Arbitrage fund and Multi asset allocation fund categories experienced the highest inflows, amounting to 7,296 crores and 6,197 crores, respectively. There are no outflows observed in any funds across the Hybrid category.
- Overall, the Hybrid category witnessed a capital depreciation of 0.97% for the month.

M-O-M Category Flows (Rs in Cr.)

Category	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
Equity Growth														
Multi Cap Fund	4,709	7,084.61	2,475	3,509	3,597	3,626	3,075	3,567	2,518	2,753	2,552	2,999	2,794	3,991
Large Cap Fund	970	670	2,637	1,769	3,452	2,548	2,011	3,063	2,866	2,479	2,671	1,250	1,694	2,125
Large & Mid Cap Fund	2,912	2,622	3,294	3,598	4,857	4,680	3,812	4,123	2,656	2,718	2,552	2,691	3,497	5,035
Mid Cap Fund	2,528	1,644	3,055	3,130	4,683	4,883	5,093	5,148	3,407	3,439	3,314	2,809	3,754	5,182
Small Cap Fund	2,263	2,109	3,209	3,071	3,772	4,112	4,668	5,721	3,722	4,092	4,000	3,214	4,024	6,484
Dividend Yield Fund	520	631	500	1,530	533	216	277	215	69	141	51	-21	46	97
Value Fund/Contra Fund	2,027	2,171	1,728	1,964	2,457	2,088	1,514	1,556	1,347	1,553	1,073	-92	1,159	1,470
Focused Fund	(287)	(620)	-84	-273	693	430	456	783	1,288	1,386	885	947	965	1,606
Sectoral/Thematic Funds	22,352	18,386	18,117	13,255	12,279	7,658	15,332	9,017	5,712	170	2,001	2,052	476	9,426
ELSS	(445)	(638)	-205	-349	383	619	188	797	615	735	-372	-678	-556	-368
Flexi Cap Fund	3,059	3,053	3,513	3,215	5,181	5,084	4,731	5,698	5,104	5,615	5,542	3,841	5,733	7,654
Sub Total	40,608	37,113	38,239	34,419	41,887	35,943	41,156	39,688	29,303	25,082	24,269	19,013	23,587	42,702
Debt Oriented Schemes														
Overnight Fund	(25,143)	26	15,106	-19,363	25,784	2,019	-22,348	18,937	-2,264	-30,016	23,900	-8,120	-8,154	8,866
Liquid Fund	(80,354)	195	13,595	-72,666	83,863	-1,779	-66,532	91,593	4,977	-133,034	118,656	-40,205	-25,196	39,355
Ultra Short Duration Fund	(2,327)	1,798	696	-6,282	7,054	2,962	-2,410	1,048	-4,281	-9,647	26,734	1,848	2,944	2,277
Low Duration Fund	2,199	3,126	-390	679	5,600	4,374	-4,311	665	-2,825	-1,384	9,371	3,134	3,136	9,766
Money Market Fund	9,590	11,015	10,093	-23,421	25,303	2,426	-25,843	21,916	-3,276	-21,301	31,507	11,223	9,484	44,574
Short Duration Fund	(1,094)	1,277	4,360	1,435	1,362	-454	-2,581	-2,066	729	-1,176	4,763	1,790	10,277	1,829
Medium Duration Fund	(462)	17,436	57	305	-149	-201	-576	-220	-178	-572	134	-47	-61	24
Medium to Long Duration Fund	128	57.42	104	162	99	-243	152	-169	56	-315	100	44	-66	-221
Long Duration Fund	281	786.75	982	1,490	1,117	80	680	201	-163	-518	82	466	-446	-416
Dynamic Bond Fund	(352)	206.60	577	116	515	314	-450	-115	-108	-373	-10	567	44	63
Corporate Bond Fund	(3,469)	2,261.04	667	5,039	4,644	2,138	-820	-217	1,065	-414	3,458	11,983	7,124	1,422
Credit Risk Fund	(478)	-542.83	-390	-484	-358	-196	-356	-294	-198	-294	-302	-248	-168	-272
Banking and PSU Fund	(2,822)	-307.93	-1,550	-1,978	937	-259	-339	-114	474	-1,579	636	484	239	-662
Gilt Fund	(1,213)	1,261.63	1,902	2,317	1,376	1,803	343	-1,360	-278	-759	-425	1,386	-957	160
Gilt Fund with 10 year constant duration	(846)	-42.15	38	31	103	275	-279	-23	88	-101	-39	42	-142	-126
Floater Fund	(996)	314.42	-677	-1,216	152	-342	-1,483	-1,129	-343	-1,180	570	-254	231	164
Sub Total	(107,358)	119,588	45,169	-113,834	157,402	12,916	-127,153	128,653	-6,526	-202,663	219,136	-15,908	-1,711	106,801
Hybrid Schemes														
Conservative Hybrid Fund	(131)	26	-187	-126	311	-37	-170	-194	-81	-271	-236	89	138	308
Balanced Hybrid Fund/Aggressive Hybrid Fund	49	195	321	516	1,371	914	328	633	310	294	-151	341	1,332	2,364
Dynamic Asset Allocation/Balanced Advantage	644	1,798	3,215	1,704	2,456	1,570	1,596	1,512	664	776	881	1,136	1,886	2,611
Multi Asset Allocation	3,453	3,126	2,827	4,070	3,797	2,444	2,575	2,123	2,228	1,670	2,106	2,927	3,210	6,197
Arbitrage Fund	3,837	11,015	2,372	-3,532	7,182	-1,353	-409	4,292	3,592	-2,855	11,790	15,702	15,585	7,296
Equity Savings	1,003	1,277	1,457	2,269	1,748	586	451	402	90	-561	-142	569	1,073	2,104
Sub Total	8,855	17,436	10,005	4,901	16,863	4,124	4,370	8,768	6,804	-947	14,248	20,765	23,223	20,879
Grand Total	(43,637)	189,044	108,123	-71,114	239,829	60,295	-80,355	187,551	40,063	-164,435	276,827	29,108	49,095	178,794

Source: AMFI, W2W MF Research

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